

DuPage County NAACP Youth Works Program La Toya Forrester, Youth Works Chairperson PO Box 5524 Woodridge, Illinois 60517 Ph#: 312-869-4107



Dear Community Leader:

The DuPage County Branch, NAACP Youth Works Program, with supporting sponsorship from Navistar, OfficeMax, Nicor Gas, Exelon, PNC, and McDonalds invites you to participate in the 2nd annual **College Readiness and Scholarship Fair:** *Building Leaders that Build Communities*. Students and parents, 6th through 12th grade will attend this event for workshops and to meet with you to learn about your organization regarding your education, mentorship and scholarship opportunities. We want to provide a platform for you to be introduced to the community! Last year, over 400 attended. This year is sure to welcome more attendees and opportunities.

As a participant you will be able to share the great activities of your organization with countless people, scout potential applicants for your various education and community initiatives, and receive a table to dispense your information. Your organization may also be marketed in advertisement regarding the event, and materials presented at the fair. Most importantly, you will be able to help us teach the community the importance of volunteerism, how to qualify for scholarships, and preparation toward college readiness.

Admission to the event is *free!* Sponsors will provide door prizes and giveaways to attendees, as well as show their support through volunteering for the event. There will also be an essay contest for 6th through 12th grade students. Students in your programs are welcome to attend the fair and participate in the essay contest.

The event will occur from 8:00 am to 12:30 p.m. on **Saturday, August 25, 2012** at Neuqua Valley High School in Naperville, Illinois. You are asked to arrive no later than 7:30 a.m. for a brief orientation and breakfast. Ideally, we would like for you to be in attendance for the entire duration of the event, however if this is a problem for your schedule, we can accommodate the time you have available. Refreshments and lunch will be provided.

This year we have an exciting opportunity for those organizations who would like to have more prominent visibility, access with our sponsors and have access to the database of students who attend. For \$100, you will receive contact information for parents and students who attend the event, to increase your database and outreach, have the opportunity for your organization's representative to introduce your mission to the community during the awards ceremony, and you will have a special RSVP to a private reception with sponsors and key community leaders. This will only be offered to the first 15 organizations that complete registration with payment.

Enclosed with this letter are the tentative agenda for the event and participation form. **Please respond to this invitation by August 10, 2012** via mail, or email at youthworks2@dupagecountynaacp.org. For further details, please call the Youth Works Program at 312-869-4107.

We are excited about your participation to increase opportunities for youth, encourage leadership and engagement, and build communities that produce leaders and innovators. Together we can make a difference.

We thank you in advance for your involvement and participation.

Sincerely,
La Toya Forrester
Youth Works Program Chairperson / Youth Advancement Coordinator



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Ph#: 312-869-4107

Participation Form

Please respond to this request by August 10, 2012

| Name of Organization: | | |
|--|---|--|
| Conta | act Person: | |
| Addre | ess: | City, State, Zip |
| Phon | e Number: | Email Address: |
| Webs | site Address: | |
| Each | table will contain two (2) chairs, therefore a | maximum of 2 representatives are needed. |
| Name | e of Representative #1: | |
| Name | e of Representative #2: | |
| Availability for participation: (please check one) | | duration of program (8:00 am to 12:00 pm)modified time: |
| Pleas | e check all that apply: | |
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| | ceremony, and participate in the reception with sponsors and community leaders for \$100. | |
| 0 | next year. | ege Readiness and Scholarship Fair, but I am interested in participating |
| 0 | No, I am unable to participate in the 2012 Colle | ege Readiness and Scholarship Fair, but I would like to contribute to the |

Please make checks payable to DuPage County NAACP. In the memo line, please indicate Youth Works . All checks must be postmarked by August 10, 2012 to:

> **DuPage County NAACP Youth Works Program** c/O La Toya Forrester, Youth Works Chairperson PO Box 5524 Woodridge, Illinois 60517

We recommend that you bring the following items to promote your organization:

o Brochures about your organization and/or scholarship program

essay contest this year in the amount of \$ _____.

- Business cards
- o Copies of your scholarship/mentorship/volunteer application
- o Organization advertising and marketing materials (pens, key chains)